Global Business Summit 96

An Annual Conference by MISSOURI BLACK EXPO

Global Business Summit, an international trade development conference by **MISSOURI BLACK EXPO (MBE)** and presented by **Missouri Lottery** will debut August 15 & 16, 1996 at America's Center in St. Louis Missouri. **Global Business Summit** can help you chart your course to finding the world of opportunities outside our Missouri borders.

Global Business Summit should be attended by companies and business minded individuals who are interested in expanding into foreign markets as well as those interested in selling their products or services abroad. If you are considering a business move across the borders, **Global Business Summit** can provide the education and knowledge of how to capitalize on the advantages of international expansion.

CONFERENCE HIGHLIGHTS

- **INTERNATIONAL BUSINESS DEVELOPMENT SEMINARS & WORKSHOPS:** International Business Development experts will conduct these workshops. They will allow businesses and individuals the opportunity to learn the **"How To "** of transacting business across the borders.
- **THE MAYOR'S BUSINESS PERSONS LUNCHEON:** This luncheon will feature a world renown keynote speaker with key insights into the world of international trade.
- **THE KICK-OFF RECEPTION:** This reception is an excellent networking opportunity. It is the official opening event for Missouri Black Expo and will feature first class entertainment.
- **BOOTHS AND EXHIBITS:** Over 75 booths and exhibits representing small and minority business, foreign nations, and corporations will highlight the many opportunities of each respective organization.

Realizing that businesses and individuals should seek new directions of business growth and development, **Global Business Summit** has collaborated with the following organizations in an effort to provide the most comprehensive and accurate information for conference attendees: **State Of Missouri Office of Economic Development, State of Missouri Department Of Economic Development International Trade and Development Office, The World Trade Center St. Louis, The Commerce Department, The St. Louis Center for International Relationships,** and the **US Export Assistance Center.** No business, individual, exporter, or overseas investor can afford to ignore the vital tips to be presented at Global Business Summit for international success.

As we endeavor to explore the global marketplace, we hope that **you will decide to participate** in **Global Business Summit**. If your company has a qualified speaker interested in conducting a workshop at **Global Business Summit**, please complete the Workshop & Seminar form. If you are interested in exhibiting your product or service at **Global Business Summit,** please fill out the Exhibit Application.

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REGISTRATION INFORMATION

Registration Fee:	$100.00 through August 2, 1996; after that $150.00 (Fee includes conference materials, workshops, Mayor's Luncheon, Kick-off reception, and booths & exhibits)
Cancellation Policy:	Full refunds until August 10 provided written cancellation requests are received by then.
Hotel Information:	Contact Angela DaSilva, President Greater St. Louis Black Tourism Network 1 800 490-3773 or 314 865-0708

To indicate your interest and level of participation, please complete the enclosed documents and return as directed. Questions may be directed to Darcell Braylock, Manager Global Business Summit at 534-5222, or Kaye Bailey, Manager Community Forum Missouri Black Expo at 727-0626.

GLOBAL BUSINESS SUMMIT AT A GLANCE

Wednesday, August 15, 1996

7a.m. to 6p.m.
Booths & Exhibits Set-up
GBS Registration

Thursday, August 16, 1996

7a.m. to 6p.m.
GBS Registration

8:30a.m.
Ribbon Cutting Ceremony

9a.m. to 6p.m.
Foreign Business Development Workshops

11a.m. to 1p.m.
The Mayor's Business Persons Luncheon

6:30p.m. to 9p.m.
MBE Kick-Off Reception

Friday, August 17, 1996

7a.m. to 6p.m.
GBS Registration

9a.m. to 6p.m.
GBS Booths & Exhibits Show

11:30a.m. to 1:30p.m.
International Foods Bazaar
& Entertainment

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REGISTRATION FORM

Global Business Summit 1996 " *Going Global* "
An Annual Conference by Missouri Black Expo
August 15 & 16, 1996
America's Center
St. Louis, Missouri

Registration Fee: $100 per person through August 2, 1996; after that $150.

My check for _____ payable to Missouri Black Expo/Global Business Summit is enclosed.

Please Print:

First Name MI Last Name Title

First Name MI Last Name Title

First Name MI Last Name Title

Company Name or Affiliation

Street Address Suite P.O. Box

City State Zip Code

(____)_____ (____)_____
Business Telephone Fax Number

Circle Payment Option:

Mastercard Visa Card #_____
Expiration Date_____
Charge Authorization Signature_____
Cardholders Signature_____

Mail to:

Global Business Summit/Missouri Black Expo
7248 Dorset Ave.
St. Louis, Missouri 63130
314 727-0626 314 727-4578Fax

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EXHIBIT APPLICATION

GLOBAL BUSINESS SUMMIT 1996 "Going Global"

An Annual Conference by Missouri Black Expo
August 15-16, 1996
AMERICA'S CENTER
St. Louis, Missouri

Company Name_____
(To appear on Exhibit ID Sign, Company Name Only, Please)

Contact Person_____ Day Phone_____

Address (To Mail Exhibitor Packet)_____

City_____ State_____ Zip _____-_____

Exhibit Space Requested
- Total # of Booths_____
- Booth Size_____ x _____
- Booth Location 1)_____
- Add'l Badges___x5.00 Due _____

	Minority Owned Non-Profit Org.	Corporations	International Foreign Nations
Certified Minority owned Business	$300		
Non-Certified Minority Owned Business	$350		
International Foreign Nations			$600
Corporate		$600	

Additional Booths are not discounted.
Corner Booths add $100.00
Electricity Not Included

Rental Includes
- 10 x 10 Carpeted Space
- 8' Rear Draping
- 3' Side Draping
- One 8' Skirted Table
- One ID Sign
- Five Exhibitor Badges

Terms of Payment

A non-refundable 50 % deposit for rental space must be forwarded with application. No refund will be made for booth rental cancellations. Balance is due by August 9, 1996. Make cashier's check or money orders payable to Missouri Black Expo/Global Business Summit.

Payment: Mastercard Visa Cashier's Check Card#_____
(If using MC indicate the four number above your name)
Expiration Date_____ Charge Authorization Signature_____
Cardholder's Name (Please Print) _____

Please list the products you will be exhibiting (including product Brand Name):
1. _____ 2. _____
3. _____ 4. _____

Only these products/services listed on this application and pre-approved by show management will be allowed to exhibit in the Global Business Summit.

EXHIBIT GUIDELINES (In order to preserve the quality of Missouri Black Expo/Global Business Summit these rules must be followed.)

1) All products/services displayed from exhibits must be listed on Application and pre-approved by Show Management.
2) All exhibits must be professional in appearance. No handwritten signs, storage boxes must be hidden, and exhibit personnel should always be present during the Summit.
3) All exhibits must be set-up and ready for business 15 minutes prior to start time. Show Management reserves the right to close exhibits for failure to comply with this rule.
4) Please read the Rules and Regulations that will accompany your Confirmation Contract.

MAIL APPLICATION & FEES TO:
Missouri Black Expo, Inc./Global Business Summit
7248 Dorset Avenue • St. Louis, Missouri 63130
(Make cashier's check payable to Missouri Black Expo, please)

FOR OFFICE USE ONLY

Date Rec'd_____ Booth Assignment(s)_____ Size___x_____ Total Due_____ Mktg. Rep ____
Deposit Check #_____ Amt. $_____ Balance Check #_____ Amt. $_____ Final Balance ____
Add'l Badges: # requested_____ x $5.00 = Amt. $_____ Date Paid_____

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WORKSHOP & SEMINAR PROPOSAL

Global Business Summit 1996 "Going Global" an Annual Conference by Missouri Black Expo
Seminars & Workshops Proposal

The Missouri Black Expo GLOBAL BUSINESS SUMMIT will offer several informative and educational (non-solicitation) workshops on "Going Global" expanding into the Global Marketing arena. Providing small, women and minority owned business with global education and opportunities for developing foreign relationships. Workshop topics will include: Legal matters, Marketing your product overseas, foreign relationships, and more.

If your company has a qualified speaker interested in conducting a workshop at Global Business Summit, please complete this form.

Please attach any pertinent biographical information, resume, etc. . . .to indicate the professional experience of the speaker.

Name of Presenter_____ Title_____
Company Name_____ Phone (w)_____ (h)_____
Address_____ City_____ State_____ Zip_____
Workshop Title/Subject:_____
_____

If you are proposing a panel, please complete the following:

Name_____ Phone (w)_____(h)_____
Name_____ Phone (w)_____(h)_____
Name_____ Phone (w)_____(h)_____
Name_____ Phone (w)_____(h)_____

Workshop description (please describe your proposed workshop in one or two brief sentences as it might appear in Global Business Summit brochure:_____
_____
_____
_____

Time/Schedule Approximately
Workshops are 1 hour to 1 hour and 15 minutes in length and will run Thursday, August 15, 1996. Please indicate date and time you will be available to conduct your workshop/seminar.

_____ Thursday morning _____ Thursday afternoon

REMEMBER . . . THESE ARE NON SOLICITATION WORKSHOPS

Global Business Summit will provide the following basic equipment for your presentation: Table podium, mike flip chart, easel and markers. For more information, please call (314) 727-0626 or (314) 534-5222 and ask for Global Business Summit Manager. All Global Business Summit workshop proposal must be received no later than Monday, May 20, 1996.

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